



Grand County

Colorado

Business Survey

1. Are you a resident of Grand County?
 - a. Yes
 - b. No

2. Where is your business located? Select all that apply.
 - a. Granby
 - b. Grand Lake
 - c. Hot Sulphur Springs
 - d. Winter Park
 - e. Kremmling
 - f. Fraser
 - g. Parshall
 - h. Tabernash
 - i. Other

3. Select the business type that best describes your business:
 - a. Restaurant
 - b. Coffee Shop/Cafe
 - c. Bar
 - d. Rental shop
 - e. Clothing Retail Shop
 - f. General Retail Shop
 - g. Grocery Store
 - h. Laundromat
 - i. Auto Repair/Auto Service
 - j. Beauty Salon/Barber
 - k. Masseur/Spa
 - l. Lodging
 - m. Other: _____

4. How long has your business been open?
 - a. Less than 1 year
 - b. 1-5 years
 - c. 6-10 years
 - d. 10+ years

5. Which statement best describes your role in the business? Select all that apply.
 - a. I own the business.
 - b. I manage the business.

6. Is your business seasonal? (i.e. closed for a month or more for part of the year)
 - a. Yes
 - b. No
 - c. Somewhat

7. If your business is seasonal, which months are you open? Select all that apply.
 - a. January
 - b. February
 - c. March
 - d. April
 - e. May
 - f. June
 - g. July
 - h. August
 - i. September
 - j. October
 - k. November
 - l. December
 - m. The business is open year-round

8. What type of jobs are available at your business? Select all that apply:
 - a. Full-time
 - b. Part-time
 - c. Contract
 - d. Independent Contractor
 - e. Temporary
 - f. On-Call
 - g. Volunteer

9. What percentage of your business depends on tourism?
 - a. None
 - b. 0-20%
 - c. 21-40%
 - d. 41%-60%
 - e. 61%-80%
 - f. 81%-100%

10. How many employees do you have during your busiest season?
- a. 1-5 employees
 - b. 6-10 employees
 - c. 11-20 employees
 - d. 21-40 employees
 - e. 41-75 employees
 - f. 76 or more employees
11. How many employees do you have during your slow season?
- a. 1-5 employees
 - b. 6-10 employees
 - c. 11-20 employees
 - d. 21-40 employees
 - e. 41-75 employees
 - f. 76 or more employees
12. Do you reduce hours at any point during the year? If so, what months?
- a. January
 - b. February
 - c. March
 - d. April
 - e. May
 - f. June
 - g. July
 - h. August
 - i. September
 - j. October
 - k. November
 - l. December
 - m. Business hours remain consistent throughout the year.
13. Which chamber of commerce do you belong to? Select all that apply.
- a. Winter Park & Fraser Chamber of Commerce
 - b. Destination Granby
 - c. Kremmling Area Chamber of Commerce
 - d. Hot Sulphur Springs Chamber of Commerce
 - e. I do not belong to a chamber of commerce.

14. What trends do you see emerging in tourism? Select all that apply:
- a. Sustainability
 - b. Increased National Park visitation
 - c. "Hidden gem" locations or people looking more the "local" experience
 - d. Glamping
 - e. Summer attractions
 - f. Winter attractions
 - g. Other: _____
15. How well do you think tourists and tourism activities are received in your area?
- a. Very positive
 - b. Positive
 - c. Neutral
 - d. Negative
 - e. Very negative
16. What are your biggest concerns if tourism increases? Select all that apply.
- a. Housing/rental shortage
 - b. Environmental degradation
 - c. Loss of community identity
 - d. Overcrowding
 - e. Increased costs of goods and services
 - f. Limited staffing
 - g. Limited resources
 - h. Other: _____
17. What are your biggest concerns if tourism decreases? Select all that apply.
- a. Loss of employment
 - b. Loss of employers
 - c. Vacant housing
 - d. Limited growth
 - e. Other: _____

18. Rank the following concerns based on their level of importance. Number 1 should be your business' most pressing concern.

- a. Hiring staff _____
- b. Retaining staff _____
- c. Training staff _____
- d. Aging/outdated building, interiors, and/or appliances _____
- e. Maintaining inventory _____
- f. Fluctuations in seasonality _____
- g. Business taxes _____
- h. Lease rates _____
- i. Crime _____
- j. Inflation _____
- k. Business competition _____
- l. Supply chain _____
- m. Transportation availability _____
- n. Business expansions opportunities _____
- o. Zoning and regulatory requirements _____
- p. Other _____

19. Rank the following needs based on their level of importance. Number 1 should be your business' most pressing need.

- a. Facility renovation capital _____
- b. Marketing and advertising _____
- c. Workforce training _____
- d. Business expansion opportunities _____
- e. Growth financing _____
- f. A plan for retirement _____
- g. Healthcare options for employees _____
- h. Transportation _____
- i. Zoning and regulatory requirements _____
- j. Other _____

20. Please provide any additional information about your business needs or concerns, especially as it relates to tourism.
