



Grand County Annual Data Report

This spreadsheet can be used a quick data source to be updated annually.

Demographics

Data Name	Data	Year	Source
Population	15,724	2022	U.S. Census Bureau: American Community Survey 2022
Median Age	44.6	2022	U.S. Census Bureau: American Community Survey 2022
Household Size	2.47	2022	U.S. Census Bureau: American Community Survey 2022
# of Total Households	6,238	2022	U.S. Census Bureau: American Community Survey 2022
# of Housing for Seasonal, Recreational, or Occasional Use	9,436	2022	U.S. Census Bureau: American Community Survey 2022
Median Household Income	\$79,367	2022	U.S. Census Bureau: American Community Survey 2022
Poverty Rate	7%	2024	NWCCOG September 2024
Median Home Value	\$528,300	2024	National Association of Realtors: County Median Home Prices



Industry and Workforce

Data Name	Data	Year	Source
Population in Labor Force	10,326	2024	NWCCOG September 2024
Population in Labor Force that is Unemployed	3.3%	2024	NWCCOG September 2024
Total Jobs in the County	8,513	2024	NWCCOG September 2024
Primary Means of Transportation	Drive Alone – 5,464 -62.6%	2022	U.S. Census Bureau: American Community Survey 2022
Industry with the most jobs	Accommodation & Food Services – 2,017 jobs	2024	NWCCOG September 2024
Total # of Units towards Affordable Housing - Current and Planned	1,060+ <i>(some planned developments have not yet announced the # of units)</i>	2023	Grand County and Fraser River Valley Housing Needs Assessment

County Assets

Data Name	Data	Year	Source
Total Revenue	\$65,700,000+	2023	2023 Grand County Annual Report
Total Expenditure	\$60,600,000+	2023	2023 Grand County Annual Report
Biggest Expense	General Government – 27%	2023	2023 Grand County Annual Report
Largest Source of Revenue	Intergovernmental Grants & Contributions – 28%	2023	2023 Grand County Annual Report
County Tax Rate	1.3%	2023	2023 Grand County Annual Report
Winter Park/Fraser Valley Sales Tax Revenue	\$5,010,749	2023	2023 Grand County Annual Report
Three Lakes Sales Tax Revenue	\$6,304,974	2023	2023 Grand County Annual Report
Mainstem Sales Tax Revenue	\$921,370	2023	2023 Grand County Annual Report



Visitor Statistics

Data Name	Data	Year	Source
Total Trips to Grand County (minimum travel 50 miles)	7,300,000+	2023	Datafy
Busiest Month by Total Trips	July – 2,470,000	2023	Datafy
Slowest Month by Total Trips	April – 694,000	2023	Datafy
Visitor Days Length of Stay	2.2 Days on Average	2023	Datafy
Majority of Visitors Age Range	45-64	2023	Datafy
Majority of Visitors Annual Income	\$150,000+	2023	Datafy
Majority of Visitors Household Size	3-5 people	2023	Datafy

Accommodation and Restaurant Data

Data Name	Data	Year	Source
Estimated # of Lodging Businesses (excluding campsites, RV, and STRs)	50+	2024	Grand County, Travel, Google, Business, and Town Websites
Estimated # of Units (excluding Campsites, RV, and STRs)	1,720+	2024	Grand County, Travel, Google, Business, and Town Websites
Estimated Number of Campsites	1,500+	2024	Grand County, Travel, Google, Business, and Town Websites
Estimated # of Restaurants	140+	2024	Grand County, Travel, Google, Business, and Town Websites

**The number of rooms was determined by online searches of individual accommodation websites, Colorado Tourism, Grand County Tourism, calling individual establishments, and ESRI Community Analyst, the numbers are rounded to the nearest tenth; Seasonality posted online may differ from actual hours as many accommodations close without notice due to a low number of reservations. Capacity is based on average hotel occupant limits per room. This data does not include short-term rentals or campsites. [Data from November 2023].*



Visitor Spending

Data Name	Data	Year	% Change from 2022	Source
Food Service	\$162,400,000	2023	-7.3%	Colorado Tourism Office: Dean Runyan Associates
Arts, Entertainment, and Recreation	\$77,900,000	2023	-9.4%	Colorado Tourism Office: Dean Runyan Associates
Retail	\$54,900,000	2023	-7.6%	Colorado Tourism Office: Dean Runyan Associates
Accommodation	\$210,900,000	2023	-3.2%	Colorado Tourism Office: Dean Runyan Associates