**A black and grey text on a black background

Description automatically generated**

**Business Survey**

1. Are you a resident of Grand County?
   1. Yes
   2. No
2. Where is your business located? Select all that apply.
   1. Granby
   2. Grand Lake
   3. Hot Sulphur Springs
   4. Winter Park
   5. Kremmling
   6. Fraser
   7. Parshall
   8. Tabernash
   9. Other
3. Select the business type that best describes your business:
   1. Restaurant
   2. Coffee Shop/Cafe
   3. Bar
   4. Rental shop
   5. Clothing Retail Shop
   6. General Retail Shop
   7. Grocery Store
   8. Laundromat
   9. Auto Repair/Auto Service
   10. Beauty Salon/Barber
   11. Masseuse/Spa
   12. Lodging
   13. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. How long has your business been open?
   1. Less than 1 year
   2. 1-5 years
   3. 6-10 years
   4. 10+ years
5. Which statement best describes your role in the business? Select all that apply.
   1. I own the business.
   2. I manage the business.
6. Is your business seasonal? (i.e. closed for a month or more for part of the year)
   1. Yes
   2. No
   3. Somewhat
7. If your business is seasonal, which months are you open? Select all that apply.
   1. January
   2. February
   3. March
   4. April
   5. May
   6. June
   7. July
   8. August
   9. September
   10. October
   11. November
   12. December
   13. The business is open year-round
8. What type of jobs are available at your business? Select all that apply:
   1. Full-time
   2. Part-time
   3. Contract
   4. Independent Contractor
   5. Temporary
   6. On-Call
   7. Volunteer
9. What percentage of your business depends on tourism?
   1. None
   2. 0-20%
   3. 21-40%
   4. 41%-60%
   5. 61%-80%
   6. 81%-100%
10. How many employees do you have during your busiest season?
    1. 1-5 employees
    2. 6-10 employees
    3. 11-20 employees
    4. 21-40 employees
    5. 41-75 employees
    6. 76 or more employees
11. How many employees do you have during your slow season?
    1. 1-5 employees
    2. 6-10 employees
    3. 11-20 employees
    4. 21-40 employees
    5. 41-75 employees
    6. 76 or more employees
12. Do you reduce hours at any point during the year? If so, what months?
    1. January
    2. February
    3. March
    4. April
    5. May
    6. June
    7. July
    8. August
    9. September
    10. October
    11. November
    12. December
    13. Business hours remain consistent throughout the year.
13. Which chamber of commerce do you belong to? Select all that apply.
    1. Winter Park & Fraser Chamber of Commerce
    2. Destination Granby
    3. Kremmling Area Chamber of Commerce
    4. Hot Sulphur Springs Chamber of Commerce
    5. I do not belong to a chamber of commerce.
14. What trends do you see emerging in tourism? Select all that apply:
    1. Sustainability
    2. Increased National Park visitation
    3. “Hidden gem” locations or people looking more the “local” experience
    4. Glamping
    5. Summer attractions
    6. Winter attractions
    7. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
15. How well do you think tourists and tourism activities are received in your area?
    1. Very positive
    2. Positive
    3. Neutral
    4. Negative
    5. Very negative
16. What are your biggest concerns if tourism increases? Select all that apply.
    1. Housing/rental shortage
    2. Environmental degradation
    3. Loss of community identity
    4. Overcrowding
    5. Increased costs of goods and services
    6. Limited staffing
    7. Limited resources
    8. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
17. What are your biggest concerns if tourism decreases? Select all that apply.
    1. Loss of employment
    2. Loss of employers
    3. Vacant housing
    4. Limited growth
    5. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
18. Rank the following concerns based on their level of importance. Number 1 should be your business’ most pressing concern.
    1. Hiring staff \_\_\_\_
    2. Retaining staff \_\_\_\_
    3. Training staff \_\_\_\_
    4. Aging/outdated building, interiors, and/or appliances \_\_\_\_
    5. Maintaining inventory \_\_\_\_
    6. Fluctuations in seasonality \_\_\_\_
    7. Business taxes \_\_\_\_
    8. Lease rates \_\_\_\_
    9. Crime \_\_\_\_
    10. Inflation \_\_\_\_
    11. Business competition \_\_\_\_
    12. Supply chain \_\_\_\_
    13. Transportation availability \_\_\_\_
    14. Business expansions opportunities \_\_\_\_
    15. Zoning and regulatory requirements \_\_\_\_
    16. Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_
19. Rank the following needs based on their level of importance. Number 1 should be your business’ most pressing need.
    1. Facility renovation capital \_\_\_\_
    2. Marketing and advertising \_\_\_\_
    3. Workforce training \_\_\_\_
    4. Business expansion opportunities \_\_\_\_
    5. Growth financing \_\_\_\_
    6. A plan for retirement \_\_\_\_
    7. Healthcare options for employees \_\_\_\_
    8. Transportation \_\_\_\_
    9. Zoning and regulatory requirements \_\_\_\_
    10. Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_
20. Please provide any additional information about your business needs or concerns, especially as it relates to tourism.  
    \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_